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GREEN DOT MYSTERY REVEALED; MCCUMBEE LOOKING TO SECURE TEXAS WIN THAT ONCE GOT AWAY

IRVING, Texas (June 3, 2009) – Ever wonder what the green dot on the windshield of NASCAR race cars and trucks is for?

As Chad McCumbee and the No. 07 SS Green Light Racing team take to Texas Motor Speedway for this weekend's Windstar World Casino 400k with sponsor tiwi™ on board for the second-consecutive weekend, the secret is revealed.

The green dot placed in the upper right-hand corner of the windshield is inthinc inc.'s tiwi brand logo placed on the lap counter which ensures accurate timing and scoring information for NASCAR. Although the logo is only apparent on the windshields in the Nationwide and Camping World Truck Series, the tiwi lap counter is also used by NASCAR in the Sprint Cup Series.

Recently, the same tiwi technology was utilized by the Insurance Institute for Highway Safety (IIHS) in its independent driving safety study released May 7. The IIHS report, entitled 'In-vehicle Monitoring and the Driving Behavior of Teenagers,' concludes that equipping the cars teens drive with in-vehicle monitoring devices can help reduce [driving] risks. tiwi is the only technology on the market that meets all of the criteria outlined in the report.

inthinc's Incident Data Recorder is also on board each vehicle in NASCAR's top three series. This technology is similar to "black box" data recorders used in the airline industry. The information gathered and evaluated from such recorders often lead to significant safety improvements.

Information collected by inthinc's Incident Data Recorder over the last eight years aided in the use of SAFER Barriers that have been installed at each track where NASCAR competes, and in the development of the safer "Car of Tomorrow" currently raced in the Sprint Cup Series.

Now with tiwi on board both on the inside and outside of the No. 07 truck, McCumbee hopes to recapture the track position he had with only two laps to go in the fall race of 2007 -- but with a different outcome.

"I really love going to Texas," said McCumbee. "It's one of the races I look forward to all year long. We had a great run there in the fall race in '07. I started the race second, and I passed Skinner and Hornaday on the outside going down the backstretch with a couple to go.

"We had a caution and that set up a green-white-checker finish. I spun the tires a little at the start and the driver behind me just flat ran me over and caused a big ole' wreck."

McCumbee achieved his first career top-10 at Texas Motor Speedway in the No. 07 Chevrolet in June 2006. In five starts on the 1.5-mile oval, he has two top-10's with an average finish of 12.8.

"We were good in this race last year," said McCumbee. "The truck wasn't perfect but we got a sixth- place finish out of it. We are going to bring the same truck we finished third at California, sixth at Atlanta and eighth at Kansas with. I feel the SS Green Light team has been working really hard on this truck, and I think my team owner and the guys have found a few things to make it better. I'm hoping to put on a good show for our friends at tiwi Friday night."

Team owner Bobby Dotter is also confident about the team's chances this weekend.

"I really want to thank the people from inthinc for coming on board with us for these races," said Dotter. "The guys in the SS Green Light shop have done a great job with this truck and I really feel this week should be our best chance to get up front and have a shot for a win."

inthinc combines innovative ideas with engineering expertise to create breakthrough technology that mentors drivers to save lives, prevent accidents and provide significant operating efficiencies. inthinc technology dramatically improves driver behavior and has been documented to reduce accidents by up to 90 percent. For more information, please visit <http://www.inthinc.com>.

inthinc's tiwi is a first-of-its-kind system to mentor and monitor teen drivers as they develop critical driving habits. It is an onboard computer with the power to instantly alert and instruct young drivers while, at the same time, enabling parents to receive real-time notifications by phone, text or email concerning their teen's current location, actions and driving safety. For more information about tiwi, please visit <http://www.tiwi.com>.

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